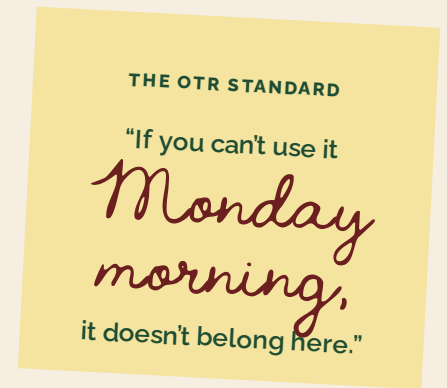


BETTER COUNSEL. STRONGER BUSINESS.

Give your communications leader an ongoing source of expert guidance, practical tools and experienced peers.
Built for the decisions and work your business needs next.



WHAT YOUR INVESTMENT PUTS TO WORK

01 STRONGER EXECUTIVE COUNSEL

Build strategic judgment with expert-led learning and a sounding board for high-stakes decisions.

Executive-influence workshops • Office hours & Q&A

02 WORK TIED TO BUSINESS VALUE

Develop a clearer connection between communications priorities, measurement and business goals.

Programming including Tying Comms to Business Value

03 FASTER, SMARTER EXECUTION

Start with practical frameworks and peer-tested playbooks. Put AI to work on real communications tasks.

Templates & AI workflows • Building Comms Agents

EXPERIENCED COMPANY

500+

communications practitioners
in the private OTR community.

**"Her workshops have
accelerated my comms
abilities"**

Michelle Mendiola
Director of Communications, Nasdaq

Founded by **Gab Ferree**, former VP of
Global Communications at **Bumble** and
Senior Director at **Salesforce**.

Not a one-time training. Live learning, a searchable library and peer expertise, ongoing.

THE FUNDING REQUEST

APPROVE ONE MEMBERSHIP.

Fund an individual OTR membership through your learning & development or professional development budget.

\$99

 / month
or \$999 / year

joinofftherecord.com/membership ↗